

FOR RELEASE ON JANUARY 1, 2012

**Contact:**

Karen Amundson  
Marketing Specialist  
952-906-7474

[karen.amundson@westwoodps.com](mailto:karen.amundson@westwoodps.com)

**Source:**

Westwood Professional Services, Inc.  
7699 Anagram Drive  
Eden Prairie, MN 55344  
952-937-5150  
[www.westwoodps.com](http://www.westwoodps.com)

**WESTWOOD FULLY INTEGRATES ETG IN JANUARY 2012**

January 1, 2012

[Westwood Professional Services, Inc.](#) (Westwood) has announced that a three-phased brand integration of ETG, Inc. (ETG) to Westwood will be complete January, 2012.

Westwood acquired the aerial mapping and LiDAR group in 2008 to expand service offerings within each of its energy markets and to further support ETG's relationships in electric transmission. ETG began operating as *ETG, a division of Westwood* from the date of acquisition through 2010. As phase two of the brand integration process, the group was renamed to Westwood/ETG and has operated under this name since January, 2011. The final name and brand transition to "Westwood" is effective immediately in the new year.

Mike McCullough, Westwood's aerial mapping and LiDAR manager joined ETG, Inc. in 1989 and has led the team through the transition. He says, "The core values of Westwood and ETG were what brought us together in the first place. We are and always have been aligned in the belief that clients are our primary focus. The ETG team looks forward to operating under the Westwood name and continuing to find ways to better serve our clients."

Westwood chose to use a three-phase integration approach due to the national recognition pre-established by ETG and its proprietary SADI software solutions. ETG built a reputation for excellence in mapping solutions which have supported the development of electric transmission and power generation since 1988. Westwood's president, Paul Greenhagen supported the approach, "We recognized, early on, the value of the ETG staff and the loyalty they gained from the care they took in their approach to clients. It was important not to disrupt the level of high quality ETG's clients had come to expect. Now fully operating as Westwood, those loyal clients should not notice any difference beyond our logo."

All of the original ETG staff acquired remain on the team and continue to support the industry and their long-time clients.

**About Westwood:**

[Westwood Professional Services, Inc.](#) (Westwood) is a multi-disciplinary consulting firm providing complete and sustainable solutions to Land and Energy development clients nationwide. The firm provides solutions to support the development of projects from concept to completion. Those services include land surveying, aerial mapping, LiDAR, GIS, civil engineering, renewable system design, siting and land rights, planning, environmental, cultural resources, landscape architecture, transportation engineering, visualization, construction management, and NPDES & SWPPP compliance. Westwood was established in 1972 and serves clients across the country from multiple U.S. offices.